

## **OUTCOMES**

## **STRATEGIES**



The conditions exist for REAL family engagement to thrive, including a unified definition and vision for family engagement

- Launch a campaign about the impact and importance of REAL family engagement including concrete examples of what it looks, sounds, and feels like
- Recognize and celebrate the unseen ways that families engage in their child's education



Milwaukee Public Schools has local proof points and champions to elevate the impact of REAL family engagement

- Launch an MPS-led educator professional development series that focuses on shifting mindsets and beliefs
- Equip educators with the skills to implement family engagement that goes beyond attendance-focused, strictly school-based strategies